



# **Krause Monument Company**

## **Wisconsin Headstone, Gravestone, Monument Pricing and Ordering Information**

### **Contents**

- I. Introduction
- II. Selecting a Memorial at a Store Location
- III. Phone Orders
- VI. Shopping Online
- V. Pricing Information
- VI. Payment Options and Payment Types Accepted
- VII. Contact Information

### **I. Introduction**

Krause Monument offers the largest selection of cemetery monuments in Wisconsin in a wide variety of colors, prices and styles. We also offer on-site engraving services. We have been serving Wisconsin families for over 100 years and offer factory direct prices. We serve all cemeteries in central and western Wisconsin.

The Krause Monument family will serve your family with the care and attention you deserve. Visit the showroom to learn about the various memorial colors and styles available. While you are there, browse through our extensive design catalog or sit down with one of our designers to have a one-of-kind monument created just for you.

While cemetery memorials are still our primary focus, our product offerings have grown to include commemorative plaques, engraved bricks, commercial signage, park benches and public veterans memorials. Call on Krause Monument to service all of your commemorative needs.

### **II. Selecting a Memorial at a Store Location**

If you've never ordered a headstone before or if it's been a long time since you've needed a memorial, you'll be pleasantly surprised at how simple the process is and how rewarding it can be. Here are the steps normally followed but you're the customer so you're in charge. We will work at whatever pace you are comfortable with and will answer any questions you may have as they arise.

If there will be several people involved in the decision making process, we encourage you to come in together so decisions can be made collaboratively.

1. When you visit one of our stores, a staff member will ask you who the memorial is for and what cemetery it will be placed in. To find the Krause Monument location nearest you, call our office at 608-637-7726 or visit the “Locations” section of our website at [www.krausemonument.com](http://www.krausemonument.com).
1. After we show you the types of memorials available you will be presented with a selection of granite colors. Granite is a beautiful material and Krause Monument has the largest inventory of granite markers and monuments in Wisconsin. In fact, if you would like to select the exact piece of stone to use for the monument, we can do that at our Viroqua, Wisconsin location at 806 S. Main Street, Viroqua, WI 54665. We’re sure we will have a color you will love. If we don’t, we’ll find it for you.
2. After you have decided on the color, size and style memorial we will lead you through the design discussion. It is helpful if you think about the type of design carving you would like before coming in because there are literally thousands of possibilities. Are you interested in religious ornamentation or something more secular? Did your loved one have a hobby, profession or other passion in life you would like commemorated on the headstone? Is there a specific image you want engraved on the memorial? If you bring in an object or photo that was special to the deceased we can replicate the image on the monument for a very personal tribute.
3. Lastly we will discuss the wording to be engraved on the memorial. The engraving, or inscription, will name the person resting there, provide a historical record and tell something special about the person to everyone who passes by. Think about how you would like the person’s name to read on the headstone. Do you want to use their formal name or something more casual? How about the epitaph? There is something special to say about everyone. If you need some help with ideas, visit the “Epitaphs” section of our website. Be sure to bring in the full dates of birth and death when you visit us. Sometimes these dates can be hard to remember off the top of your head.

### **III. Phone Orders**

Ordering over the phone can be a very simple process. If you have found a memorial, monument or headstone on our web site or at one of our store locations and would like to order over the telephone, please call Ann Winger at 608-637-7726. Credit card payments accepted are MasterCard, Discover and Visa.

### **IV. Shopping Online**

The Krause Monument Company invites you to peruse our web site at [www.krausemonument.com](http://www.krausemonument.com). You will find a large selection of pictures of granite cemetery monuments, headstones, grave markers, gravestones, tombstones, memorial headstones, memorial benches, cemetery headstones and bronze markers.

If you would like to talk with one of our sales associates about a memorial that you see on our web site, please call 608-637-7726. Our friendly staff will help you with your selection, provide you with pricing information and can take your order over the phone.

## **V. Pricing Information**

Below is a price guide for your reference. We make our headstones right here in Viroqua, Wisconsin. Because there is no middleman we pass the savings right along to you. The granite you choose is primarily what determines the price. When you visit one of our stores we will be happy to tell you specific grave marker prices so you will know exactly how much the memorial you created will cost. The prices shown below include the memorial, standard design, three lines of lettering and delivery. Foundation, installation and delivery fees are additional.

- Individual Lawn Level Markers: \$680-\$1150 - Companion Lawn Level Markers \$1090-\$1848
- Individual Bevel Markers: \$734-\$1330 - Companion Bevel Markers: \$1139-\$2290
- Individual Slant Markers: \$889-\$2240 - Companion Slant Markers: \$1369-\$3800
- Bronze Markers on Granite Base: Single:\$965-\$1965- Companion \$1565-\$3400
- Upright Monuments starting at \$1690

Anything is possible in memorial design and the specific requests you have can result in the price being higher or lower than the ranges listed above. This guide is primarily meant to give you an idea about pricing since, for many families, this will be the first time they have purchased a headstone.

If you have a question that is not answered by the above or on the FAQ's section of our website, please call our office at 608-637-7726. We are pleased to assist you in any way we can.

## **VI. Payment Options and Payment Types Accepted**

When you order a product over the phone or in person at one of our store locations, you have a variety of payment options. For information about the options available to you, please call 608-637-7726 . We accept the following:

- MasterCard
- Visa
- Discover
- Personal Checks
- Money Orders
- Cashier's Checks
- Cash

## **VII. Contact Information**

Viroqua, Wisconsin Showroom

806 S. Main Street  
Viroqua, WI 54665  
Phone: 608.637.7726  
Toll Free:800.657.4826  
Fax: 608.637.7496  
Email: [ann.winger@krausemonument.com](mailto:ann.winger@krausemonument.com)

Richland Center, Wisconsin Showroom  
208 S. Church St.  
Richland Center, WI 53581  
Phone: 608-647-8314  
Fax: 608-647-7884  
Email: [richlandcenter@krausemonument.com](mailto:richlandcenter@krausemonument.com)

Reedsburg, Wisconsin Showroom  
2560 E. Main Street  
Reedsburg, WI 53959  
Phone: 608-524-5355  
Toll Free:866-524-5355  
Fax: 608-524-1285  
Email: [cindy.shields@krausemonument.com](mailto:cindy.shields@krausemonument.com)